



## BRADLEY PLATZ

GRAPHIC DESIGNER

(361)945-2335

bradrplatz@gmail.com

[PLATZDESIGNZ.CO](http://PLATZDESIGNZ.CO)

### SKILLS:

- Customer Service
- Management Experience
- Effective Communication
- Team Building
- Problem Solving
- Creative Thinking
- Time Management

### SKILLED IN :

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Wordpress
- SquareSpace
- Mail Chimp

### AWARDS:

2022 American Advertising Federation Award • Gold  
Champs Meat Market Logo Design

2022 American Advertising Federation Award • Gold  
Champs Integrated Brand Identity Campaign

2022 American Advertising Federation Award • Best of Show  
Champs Integrated Brand Identity Campaign

## EDUCATION

### Texas A&M University-Corpus Christi

Bachelor of Arts in Graphic Design  
Minor in Technical and Professional Writing  
Corpus Christi, TX • December 2020

## WORK EXPERIENCE

### Graphic Designer/Production Manager MAY 2019 – PRESENT

MDR Advertising • Corpus Christi, Tx

- Learned how to collaborate and communicate well with others.
- Oversee projects/campaigns for various jobs for a wide range of clients.
- Clients ranging from tourism and financial to higher education and medical based clients.
- Involved in the production of these campaigns, from start to finish,
- Learned how a successful advertising agency operates.

### Graphic Design Intern MAY 2019 – MAY 2019

MDR Advertising • Corpus Christi, Tx

- Learned how the Advertising Industry works.
- Had the opportunity to participate in a wide range of projects.
- Projects ranging from logo design and branding, to multi-media campaigns.

### Floor Supervisor SEPT. 2017 – MAY 2019

### Stock Supervisor JUNE 2017 – SEPT. 2017

### Sales Associate JULY 2016 – JUNE 2017

Vans • Corpus Christi, Tx

- As a employee at Vans, I was able to work my way up through several positions, through hard work and consistency.
- As a Floor Supervisor, I played a key role in the supervision of store staff and ensured the highest level of customer engagement and sales results were achieved.
- Responsibilities included coaching and developing others.
- Monitoring sales progress.
- Leading customer engagement and ensuring excellence in customer service.

